

# Eastern Tandem Rally



The Eastern Tandem Rally is a volunteer group of tandem cycling enthusiasts who rally together to ride and socialize at tandem events held in the Northeastern United States. It is the oldest organization of its kind in North America, and has sponsored an annual tandem rally continuously since 1973.

ETR sponsors two major tandem bicycle rallies each year:

- Eastern Tandem Rally
- MATES (Mid Atlantic Tandem EnthusiastS)

# How did Reed & Karen get involved

- Attended 9 ETR and MATES rallies since 2002
- Put together routes for Southern Tandem Rally Pre-Tour in Williamsburg in 2015
- Arms were twisted at MATES rally in Culpeper in 2017
- We are retired

# Planning for the Rally

- Date
- Hotel
- Routes
- Friday Ice Cream Social
- Saturday Lunch
- Saturday Banquet
- Banquet Entertainment
- Sunday Boxed Lunch
- Budget
- Registration Fee
- Approval by ETR Board
- Local Permits
- Insurance
- Volunteers
- Photographs
- Swag, Gifts & Door Prizes

# Sharing Responsibilities

## Reed

- Hotel room block
- Permits
- Routes
- Photo coordination
- Socks
- License Plates

## Karen

- Meal planning & Cookies
- Banquet
- Entertainment
- Swag, Gifts and Door Prizes
- Name tags
- Bookkeeping (with Linda Coppinger)

# Budget

## Include:

- Meal costs
- Facilities rental
- Entertainment
- Permit Costs
- Swag

## Registration fee:

- Cover rally costs
- 10% contingency
- Assume 80% attendance
- **\$35,000 estimated**
  - Generated by \$145/person registration
- **\$31,000 spent**
  - \$4,000 surplus

# Volunteers

- Friday ride start at Chickahominy Riverfront Park
- Registration
- Ice Cream Social
- Cookie Baking
- Sag Support
- Saturday Signage
- Saturday Rest Stop
- Saturday Cookie Stop
- Saturday lunch
- Sunday lunch
- Final tear-down and clean-up

# Reservations Required

- Room block at Williamsburg Woodlands Hotel
- JCC shelters at Chickahominy Riverfront Park and Little Creek Reservoir Park
- York River State Park Shelters
- Williamsburg Community Building
- W&M School of Education Banquet Room

**All needed to be locked down before date could be set and advertised**

# Permits Required

- Williamsburg Special Event Permit
- JCC Special Event Permit
- York River State Park Special Event Permit
- Charles City Special Event Permit
- VDOT Land Use Permit for JCC, York and Charles City
- NPS Special Event Permit
- Approval by JCC Police
- Approval by Charles City Sheriff
- Approval by York County Sheriff
- Approval by Virginia State Police

# Williamsburg ETR Logo





# Jersey

We're excited to offer this year's rally jersey, designed by Ed Enyedy, a fellow tandemist.

Short Sleeve Front:



# Swag





Manage Participants Delete Event

1757 Share

Overview

## Eastern Tandem Rally Williamsburg 2018

Created by: [ReedCycle](#)

Fri, June 15—Sun, June 17, 2018

Location: Williamsburg, VA

Edit event details



For the first time in 25 years, the Eastern Tandem Rally will return to Williamsburg, Virginia. Located in the heart of Virginia's Historic Triangle, the Williamsburg area is noted for its beauty and historic attractions: Colonial Williamsburg, Historic Jamestowne, and Yorktown. The greater Williamsburg area is also a great place for cycling (and especially tandem cycling) with over 70 miles of bicycle facilities.

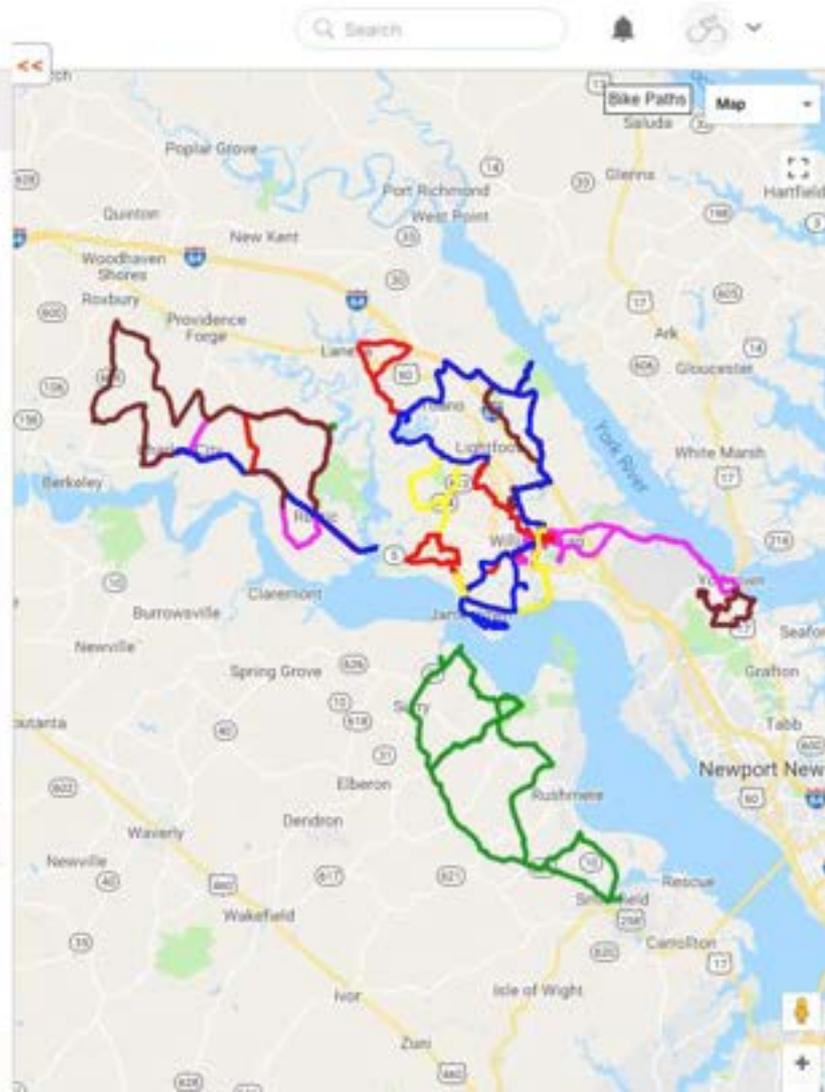
remove

+ Add logo

### Routes

I participated

|                                   |            |          |
|-----------------------------------|------------|----------|
| E18Fr1 Capital Trail Out and Back | 27.7 miles | +1094 ft |
| E18Fr2 Sturgeon Point Loop        | 27.3 miles | +932 ft  |
| E18Fr3 Blue Heron Restaurant Loop | 28.3 miles | +971 ft  |





**ETR Williamsburg 2018**  
**Saturday Short Ride - 36 Miles**

**ETR Williamsburg**  
**Saturday Short Ride - 36 Miles**

- 0.0 Start at Williamsburg Woodlands Hotel
- 0.1 Right at stop sign onto Visitor Center Dr (unmarked)
- 0.3 Straight at stop sign onto Rt 132 North
- 0.3 Quikc Left for u-turn onto Rt 132 South.
- 0.7 **\*\* CAUTION RR TRACKS \*\***
- 0.8 Left at traffic light onto Lafayette St
- 1.6 Right onto Wailer St
- 1.8 Right at T onto Francis St
- 1.9 Right onto Blair St (unmarked)
- 2.0 Left onto Duke of Gloucester St
- \*\* Watch for pedestrians and horses \*\***
- 2.5 Right onto Nassau St
- 2.7 Left at T onto Scotland St at Matthew Whaley School
- 2.8 Straight at next three stop signs to continue on Scotland St
- 3.2 Right at traffic light onto Richmond Rd
- 3.6 Left onto Matoaka Ct
- 3.8 Right onto Mt Vernon Ave
- 4.0 Left onto School of Education Driveway (unmarked)

- 4.0 Right at T to continue on driveway around School of Education
- 4.2 Straight at traffic light to continue onto Treyburn Drive
- 4.9 Left at traffic light onto Ironbound Rd
- 5.2 Right at traffic light toward DePue Dr (Rt 615 North)
- 5.2 Quikc Right onto curb ramp to bike path just before Depue Dr
- 5.9 Right at James City Rec Center sign (Rt 322 - unmarked)
- 6.0 Right at T onto Longhill Rd (unmarked)
- 6.4 Left onto Robert Elliffe Rd
- 6.5 Left at stop sign onto Tyler Brooks Dr
- 6.7 Left onto Patrick Henry Dr
- 7.1 Right at T onto Waltz Farm Dr
- 7.4 Left at stop sign onto Richmond Rd (Rt 60)
- \*\*CAUTION TRAFFIC\*\***
- 8.0 Right at traffic light onto Airport Rd (Rt 645)
- \*\*CAUTION RR TRACKS\*\***
- ROUGH CROSSING**
- 8.1 Right at traffic light onto Mooretown Rd (Rt 603)
- 8.3 Left onto Wailer Mill Trail (easy to miss)
- \*\*CAUTION BOLLARDS\*\***

- 9.9 Right at stop sign into Wailer Mill Park
- \*\* CAUTION BOLLARDS & TRAFFIC \*\***
- 10.0 Straight to ride around entrance gate
- 10.1 **\*\* Cookie Stop \*\***
- 10.1 Return to Wailer Mill Trail
- 10.2 Straight to ride around entrance gate
- 10.3 Right onto Wailer Mill Trail
- \*\* CAUTION BOLLARDS \*\***
- 10.6 Left at trail end onto E Rochambeau Dr (unmarked)
- \*\*CAUTION BOLLARDS & TRAFFIC\*\***
- 11.6 Right onto Barlow Rd (Rt 604)
- 14.2 Right at stop sign onto Newman Rd (Rt 646)
- 14.6 Campground Hill
- 16.3 Left at T at "York River State Park" sign onto Riverview Rd (Rt 606)
- 17.5 Right into York River State Park (Rt 696)
- 19.5 **\*\*CAUTION SPEED BUMP\*\***
- 19.5 Straight at entrance building
- \*\* Bicycles do not need to stop \*\***
- 19.6 Left into parking lot for lunch stop
- \*\* Lunch Stop at Shelters 1 & 2 \*\***
- 19.6 Return to Riverview Rd

- 21.6 Right at T onto Riverview Rd (Rt 606)
- 22.9 Left onto Moss Side Ln
- 23.2 Left at T onto Croaker Rd (Rt 607)
- 23.7 **\*\*Optional Store Stop at 7-11\*\***
- 23.7 Left onto Fenlon Mill Rd (Rt 602)
- 26.9 Straight at stop sign to continue on Fenlon Mill Rd (Rt 602)
- 29.0 Right at T onto Barlow Rd (Rt 604)
- 29.3 Left at T onto E Rochambeau Dr (unmarked)
- 30.3 Right onto Wailer Mill Trail (unmarked) - just past Airport Rd **\*\* CAUTION BOLLARDS \*\***
- 30.7 Straight to cross Wailer Mill Park entrance road **\*\*CAUTION BOLLARDS & TRAFFIC\*\***
- 32.3 Left at trail end onto Mooretown Rd (Rt 603) (unmarked) **\*\*CAUTION BOLLARDS\*\***
- 34.2 Right at T onto Wailer Mill Rd (Rt 713)
- 34.3 Left at traffic light onto Bypass Rd (Rt 60)
- \*\*CAUTION TRAFFIC\*\***
- 34.3 Straight at traffic light to continue on Bypass Rd
- 35.2 Right at traffic light onto Rt 132
- 35.4 Left onto Visitor Center Dr (Rt 132Y)
- 35.5 Straight at stop signs to continue on Visitor Center Dr (Rt 132Y)
- 35.6 Left into Williamsburg Woodlands Hotel
- 35.7 Finish

# Eastern Tandem Rally



ETR 2019 will be held in Lynfield, MA from June 28-30. For more info, [click here](#).

[Home](#) [ETR](#) [MATES](#) [ETOR](#) [Other Rallies](#) [Links](#) [History](#) [About Us](#) [Contact Us](#)

## Itinerary

The Rally officially begins on **Friday, June 15**, whenever you get here, with remote start rides from [Chickahominy Riverfront Park](#). Rides will begin on the [Virginia Capital Trail](#), a 10-foot wide asphalt trail that runs 51 miles between Jamestown and Richmond, and will include several options that explore the beautiful and historic rural roads of Charles City County. [Charles City County](#) was established as "Charles Cittle" in 1619, one of the first four "boroughs" of Virginia, and was named in honor of Prince Charles, who would later become King Charles I of England. It acquired the present name of Charles City County in 1643. There will be three optional lunch stops available depending on your route. If you are arriving in Williamsburg on Friday, you may want to go to the remote start before checking in at the Hotel.



Dinner on **Friday** is on your own, and we suggest walking from the Hotel to one over 20 restaurants in the Historic Area, [Merchants Square](#) and adjacent commercial areas (approximately one mile from the Hotel to Merchants Square). Your walk will take you down the Duke of Gloucester Street, one of the most historic streets in America. Following dinner, join us at the nearby Williamsburg Community Building (401 North Boundary Street, Williamsburg, VA 23185) for our **Ice Cream Social** from 7:00-8:30 p.m. There will be a briefing on the Saturday rides at 7:45 p.m. And as special treat after the briefing, former tandemmer **Jim Pastorick** will have an illustrated discussion of **The Art of Travel Photography**. Learn how to improve the quality of your tandem photos while increasing your enjoyment of both photography and tandem cycling. You can view Jim's photos at his [web site](#). Following the Ice Cream Social, you can walk to nearby Merchants Square and take the free shuttle bus back to the Hotel.

**Saturday, June 16** will begin with breakfast at the Hotel for those staying at the Hotel. The mass start will leave from the Hotel promptly at 8:30 a.m. and will ride through the Colonial Williamsburg Historic Area before leaving the City for James City County. The medium and long rides will have a rest stop at Little Creek Reservoir Park, and lunch for all rides will be at [York River State Park](#). The Park is known for its rare and delicate estuarine environment, where freshwater and saltwater meet to create a rich habitat for marine and plant life. It is also designated as a Chesapeake Bay National Estuarine Research Reserve. Lunch will be catered by [Pierce's Pit Bar-B-Que](#), Williamsburg's award winning Bar-B-Que restaurant, in operation at the same location since 1971. The return ride to the Hotel is approximately 15 miles. After your ride, you can spend the afternoon exploring Colonial Williamsburg and the College of William and Mary, visit one of our many other historic attractions, or sample liquid refreshments and one or more of our breweries, distilleries, meadery or winery.



**Saturday evening's banquet** will be held a few miles from the Hotel at the William & Mary's School of Education. Following dinner, we will have entertainment by the noted musician [Timothy Seaman](#). Timothy plays distinctively original music using his own techniques developed for the extended-range hammered dulcimer and other instruments including flute, bamboo flute, whistle, mountain dulcimer, a capella vocals, and psaltery. A specialist in Virginia themes, nature, parks, cycling and other outdoor recreation, Celtic roots and folk hymns, his recordings include Celebration of Centuries for his home town Williamsburg's tri-centennial and Sycamore Rapids featuring the hammered dulcimer in "adventures out among the trees of Virginia's Parks and Forests." At a Seaman concert, expect to be exhilarated, amused, awed, surprised, personally involved (maybe singing a chorus or playing along on Irish bodhran or Thai frog), and enriched by real substance.

After breakfast at the Hotel, we will have another mass start on **Sunday, June 17** at 8:30 a.m. The selection of shorter Sunday rides will ride from Williamsburg to Jamestown along the James River on the beautiful [Colonial Parkway](#). Upon exiting the Parkway at [Jamestown Settlement](#) there will be options for short, medium or long rides. All rides will have a unique store stop at Spokes & Art Provisions Co., a bicycle-themed community gathering spot located on the Virginia Capital Trail. Box lunches will be available when you return to the hotel.

For those who arrive early or stay late, we will offer six additional rides – two in the Williamsburg area, two in Yorktown (and the Battlefield), and two across the James River in Surry and Isle of Wight Counties.



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## ETR 2018 Registration

**ETR 2018 is now full!**

**We had an overwhelming response and filled up in under 4 hours.**



# Friday Rides

## Sturgeon Point Loop – 27 Miles

- Optional Lunch Stop at Blue Heron Restaurant

## Capital Trail Out and Back – 28 Miles

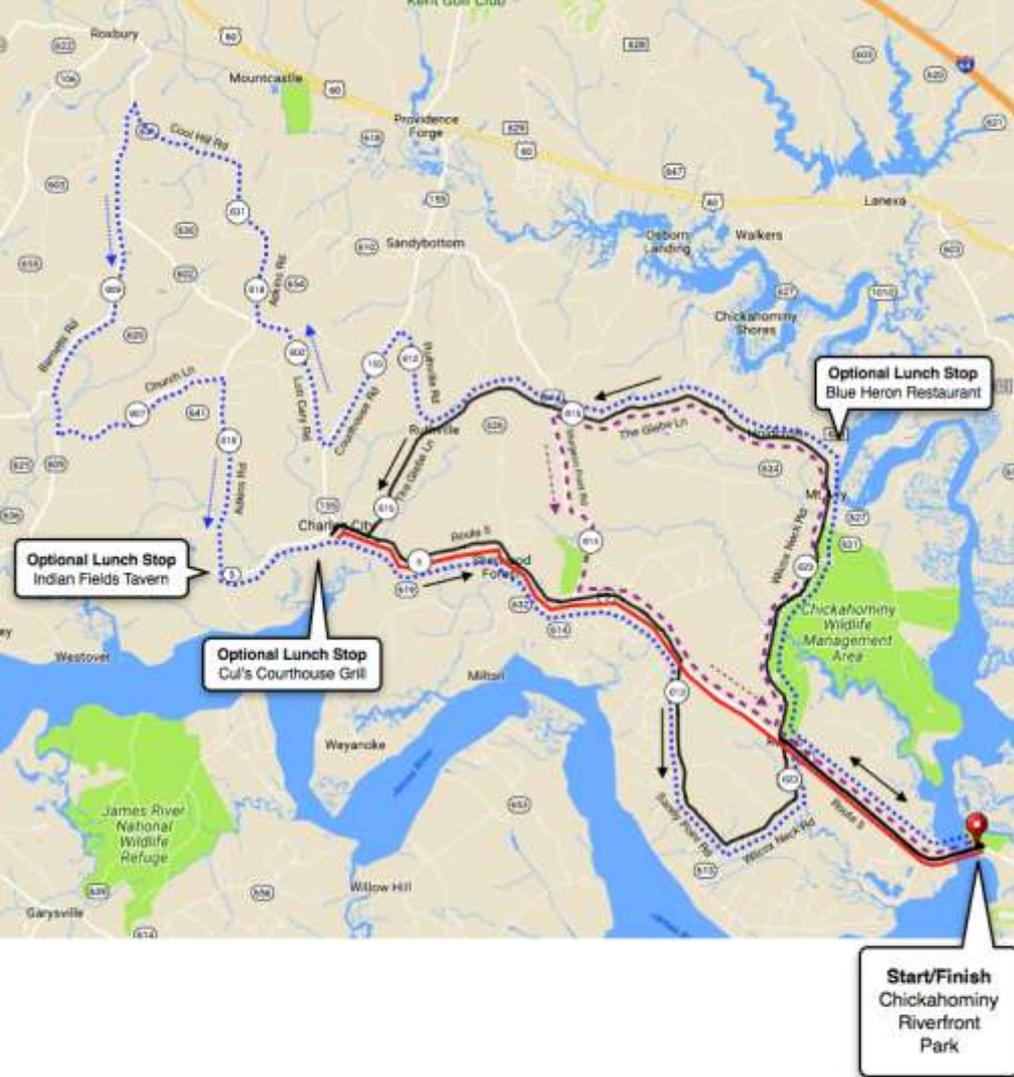
- Optional Lunch Stop at Cul's

## Charles City Loops – 38 or 42 Miles

- Optional Lunch Stops at Cul's and Indian Fields Tavern

## Cool Hill Metric – 62 Miles

- Optional Lunch Stop at Indian Fields Tavern















Walking Route to  
Historic Area &  
Merchants Square

Colonial  
Williamsburg

Williamsburg  
Woodlands  
Hotel

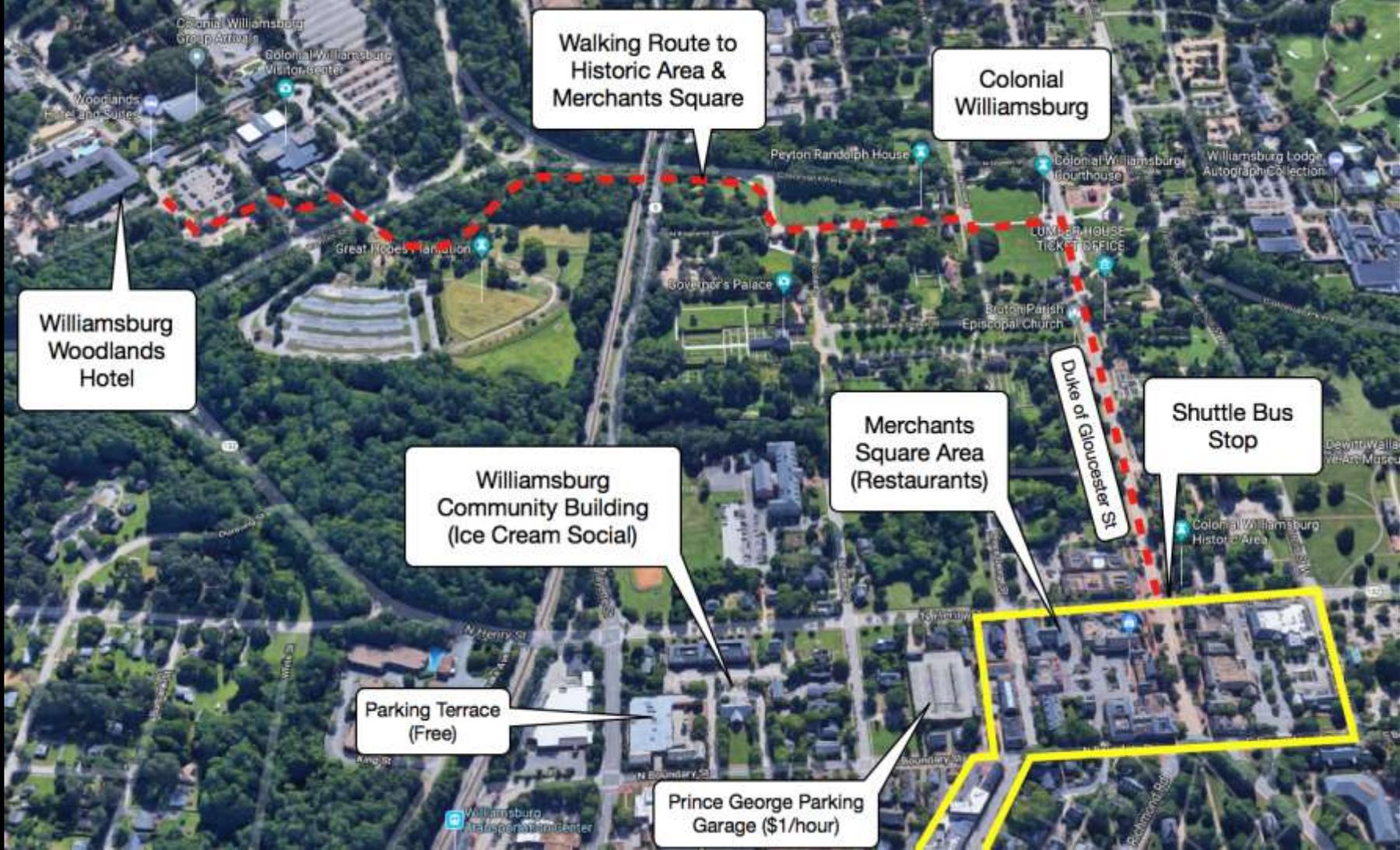
Williamsburg  
Community Building  
(Ice Cream Social)

Merchants  
Square Area  
(Restaurants)

Shuttle Bus  
Stop

Parking Terrace  
(Free)

Prince George Parking  
Garage (\$1/hour)





Friday Evening Ice Cream Social  
Williamsburg Community Building







Rally Hosts Reed & Karen Nester



Assisted by the ROTARY

and



**BikeWalk**  
WILLIAMSBURG





Who am I? Why am I here?

- 
- 
- 
- 
-

# Saturday Rides

## Short Ride – 36 Miles

- Cookie Stop at Waller Mill Park at Mile 10 (9:00-11:00 am)
- Lunch at York River State Park at Mile 20

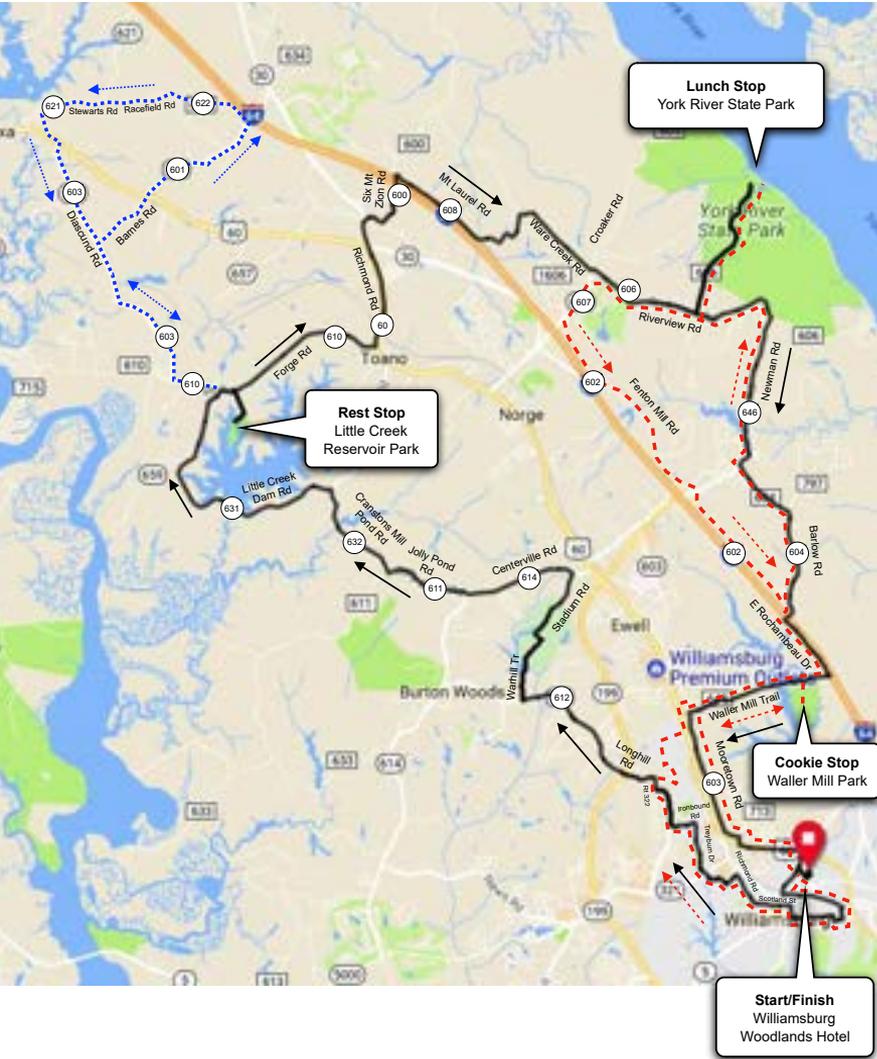
## Medium Ride – 46 Miles

- Rest Stop with Cookies at Little Creek Reservoir Park at Mile 19 (9:00 am – Noon)
- Lunch at York River State Park at Mile 32

## Long Ride – 62 Miles

- Rest Stop with Cookies at Little Creek Reservoir Park at Mile 19 & Mile 34 (9:00 am – Noon)
- Lunch at York River State Park at Mile 47

***LUNCH IS SERVED FROM 11:30 AM TO 1:30 PM***







**RIDE START**

**BREAKFAST  
AREA**

**GROUP PHOTO**  
Visitor Center  
Plaza

Group Photo on Saturday Morning before the Mass Start

**8:00 am SHARP**







**ETR**  
Cookie Stop  
➔

*Bike route to Cookie Stop*

















Little Creek  
Reservoir

Little Creek  
Park Rest Stop



**BikeWalk**  
WILLIAMSBURG



**THE FRESH MARKET**  
EXPERIENCE THE FOOD!  
5231 MONTICELLO AVE.  
WILLIAMSBURG, VA 23188



**BikeWalk**  
Williamsburg







Riverview Rd

York River  
State Park















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Saturday Evening Banquet  
William & Mary School of Education



Saturday night  
entertainment by Timothy  
Seamans on the hammer  
dulcimer

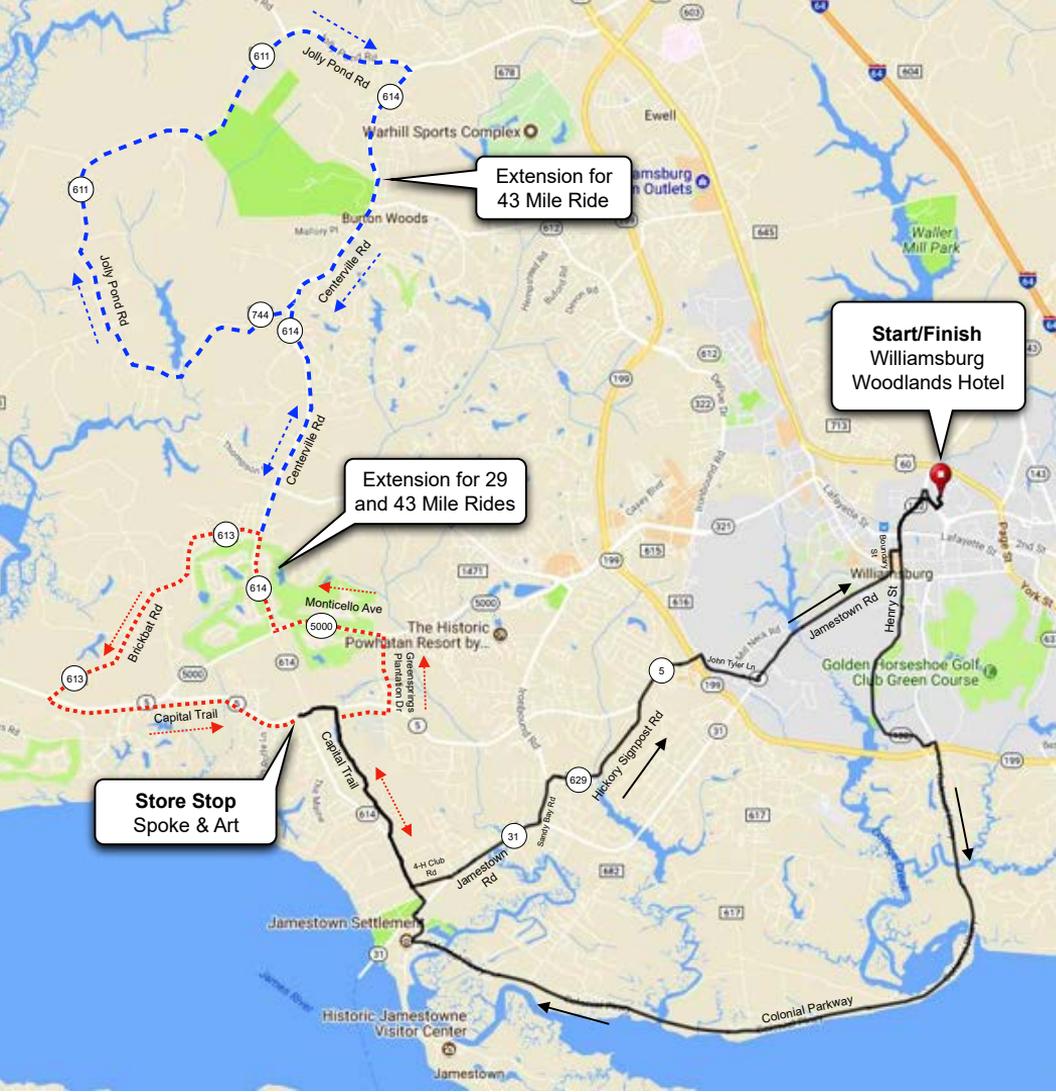


# Sunday Rides

- Short Ride - 22 Miles
- - - - □ Medium Ride - 29 Miles
- - - - □ - - - □ Long Ride - 43 Miles

We have 7-Miles on the Colonial Parkway

- Ride single-file
- Watch out for the seams



























**Sunday Store Stop at Spoke & Art**









# Economic Benefits of ETR

## 240 participants spending money locally

- 80% of total expenditures spent locally = \$25,000
- 272 room nights @ \$140 = \$38,080
- Assume \$100 for meals outside of rally x 120 teams = \$12,000
- Assume \$100 for miscellaneous expenses x 120 teams = \$12,000

**Total = approximately \$83,000 + room, meals and sales tax**

